



## ALAMEDA COUNTY FLOOD CONTROL AND WATER CONSERVATION DISTRICT, ZONE 7

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**ORIGINATING SECTION:** OFFICE OF THE GENERAL MANAGER  
**CONTACT:** ALEXANDRA BRADLEY

**AGENDA DATE:** March 20, 2019

**ITEM NO.** 22c

**SUBJECT:** February Outreach Activities

### **Schools Program & Community Events**

- 60 classes were visited in February by our teachers.
- Zone 7 was represented once again at the Spring Home Show at the Alameda Fairgrounds on the 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> of February. Patrons took the opportunity to learn what Zone 7 does, as well as many ways to reduce their water use in their homes and gardens.
- Students and parents learned about our watershed and floodplains with our interactive floodplain model at the Science Odyssey at Junction Avenue School in Livermore. Students from throughout the district visited our booth and took home workbooks about flood protection (in both English and Spanish).
- Baywork Career Fair at Laney College on February 27. Various departments shared in staffing the Zone 7 informational booth. The career fair was attended by high school students learning about careers in water as well as college age students.

### **Upcoming Events**

- *March 18-24 – Fix a Leak Week Schools Contest.* In order to promote Fix a Leak Week, Zone 7 is holding a contest for grades 3-5. Participating classrooms will receive a worksheet with toilet tabs and lesson plan. Students have the week to complete the worksheet with their parents. The worksheet will guide them in identifying and fixing leaks in the home. The classroom with the highest participation rate (completed worksheets) in each school district will receive a Pizza Party compliments of Zone 7.
- *March 19 – Amador Health Quest.* Informational booth at Amador High School.
- *April 10, 2:00 pm – PPWTP Upgrades and Ozonation Project Groundbreaking Ceremony.* Zone 7 will celebrate the project groundbreaking with a special ceremony at the PPWTP. Mayor of Livermore John Marchand will speak at the event. Refreshments provided.
- *April 14, 11:00 am – Sunol Wildflower Festival* Zone 7 will be exhibiting the floodplain model and distribute conservation coloring books to kids.
- *April 23 – Ag and Enviro Day.* Informational booth at Livermore High School.
- *May 4, 10:00 am – 3:00 pm – Livermore Innovation Fair.* This a project targeted to bring STEM + Arts excitement in the Tri-Valley area. It is a free, family-friendly showcase of discovery and imagination that is equal parts science fair, high-tech exhibition, art show, and community carnival. Zone 7 will have a booth with STEM related activities for kids.

- *May 5, 2019, 9:30 am – 1:00 pm – Dublin Pride Week: Lawn to Garden Party.* This inspiring and informative one-day workshop is designed for homeowners interested in replacing their water-thirsty lawns with beautiful water-efficient landscaping. Experts will provide advice on landscape design, plants, and drip irrigation. In addition, participants will learn about Zone 7’s Water Efficient Rebate Program. Online registration will be open the last week of March. Co-sponsors are promoting this event on social media websites, their websites and at public events. [dublin.ca.gov/210/Dublin-Pride-Week](http://dublin.ca.gov/210/Dublin-Pride-Week)
- *May 4, 10:00 am – 5:00 pm – Bringing Back the Natives Garden Tour.* This is a self-guided tour and online registration is open. There is a list of gardens locations in both Alameda and Contra Costa County. There are four gardens in Livermore and one in San Ramon. Zone 7 is a past and current sponsor of this event. On average, more than 6,800 people attend this event each year. <https://www.bringingbackthenatives.net/>
- *May 15, 9:30 am – Zone 7’s 2019 Service Awards.* The ceremony will be held in the Board Room. Service Recognition Awards are presented annually to employees reaching 5-year increment milestone anniversaries with Alameda County. The Service Awards Ceremony for Zone 7 employees includes celebrating the annual Public Service Recognition Week, May 5 – 11, 2019, which was proclaimed to show appreciation for public service employees at the federal, state, and local levels. Zone 7 will be recognizing 15 employees for various service milestones.

**E-newsletter**

- The February 22, 2019 eNewsletter included three articles: 1) Moving Forward for Better Water Quality and Reliability: Board Awards Contract for the Patterson Pass Water Treatment Plan Upgrades and Ozonation Project, 2) Zone 7 Declares March 18-24 Fix-a-Leak Week, and 3) EPA Recognizes Zone 7 for its Water Conservation Efforts. The eNewsletter was opened by 34 percent of the 679 recipients.

**Website & E-news Subscription Activity**

