



ALAMEDA COUNTY FLOOD CONTROL AND WATER CONSERVATION DISTRICT, ZONE 7

100 NORTH CANYONS PARKWAY, LIVERMORE, CA 94551 • PHONE (925) 454-5000 • FAX (925) 454-5727

ORIGINATING SECTION: ADMINISTRATION
CONTACT: Valerie Pryor

AGENDA DATE: July 18, 2018

ITEM NO. 13c

SUBJECT: June Outreach Activities

E-newsletters June 7, 13, 15, 20, and 22 2018

- The June 7, 2018 eNewsletter included one article; Public Workshop for the Patterson Pass Water Treatment Plant Upgrades and Ozonation Project, and was opened by 33 percent of the 661 recipients.
- The June 13, 2018 eNewsletter included one article; Arroyo Mocho Medeiros Parkway Project to be Revised, and was opened by 32 percent of the 659 recipients.
- The June 15, 2018 eNewsletter included one article; Commendation for Director Greci - June 20, 2018, 5:30-6:30 p.m., and was opened by 30 percent of the 660 recipients.
- The June 20, 2018 eNewsletter included one article; Commendation for Director Greci – Canceled, and was opened by 28 percent of the 659 recipients.
- The June 22, 2018 eNewsletter included five articles; 1) Remembering Former General Manager, Mun Mar, 2) Welcome Reception for New Board Members and New General Manager, 3) Development of Impact Fee Study and Financing Strategy for the SMMP Amendment Moving Forward, 4) Storm Damage Repairs and Trail Closures Map Available Soon and, 5) Two-Year Budget Approved for Fiscal Years 2018-2020. The June 22, 2018 eNewsletter was opened by 30 percent of the 658 recipients.

Website & E-news Subscription Activity

